



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

CONTRACT

<u>Contract / Revision</u> 4077953 /		<u>Alt Order #</u> Political Issue
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 10/02/12 - 10/12/12	<u>Estimate #</u> 1946	
<u>Advertiser</u> DSCC - Democratic Senatorial Campaign Cor		<u>Original Date / Revision</u> 10/02/12 / 10/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSAZ	<u>Account Executive</u> Chris Johnson	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 25+		
<u>IDB#</u>	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media
1010 Wisconsin Ave
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KSAZ	10/03/12	10/05/12	M-F 9a-10a News	9a-10a		:30			NM	3	\$1,125.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$375.00			
N 2	KSAZ	10/03/12	10/05/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	3	\$1,200.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$400.00			
N 3	KSAZ	10/03/12	10/05/12	M-F 2p-3p	2p-3p		:30			NM	3	\$900.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$300.00			
N 4	KSAZ	10/03/12	10/05/12	M-F 3p-4p	3p-4p		:30			NM	3	\$750.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$250.00			
N 5	KSAZ	10/03/12	10/05/12	M-F 4p-430p	4p-430p		:30			NM	3	\$2,100.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$700.00			
N 6	KSAZ	10/03/12	10/05/12	M-F 430p-5p	430p-5p		:30			NM	3	\$2,100.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$700.00			
N 7	KSAZ	10/03/12	10/05/12	M-F 530a-6a	530a-6a		:30			NM	3	\$1,500.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$500.00			
N 8	KSAZ	10/03/12	10/05/12	M-F 6a-7a News	6a-7a		:30			NM	3	\$2,550.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$850.00			
N 9	KSAZ	10/03/12	10/05/12	M-F 7a-8a News	7a-8a		:30			NM	3	\$2,550.00
		Political Issue										

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<u>Advertiser</u> DSCC - Democratic Sena		<u>Original Date / Revision</u> 10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$850.00			
N 10	KSAZ	10/03/12	10/05/12	M-F 8a-9a News	8a-9a		:30			NM	3	\$1,950.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$650.00			
N 11	KSAZ	10/03/12	10/05/12	M-F 5p-530p News	5p-530p		:30			NM	3	\$3,300.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$1,100.00			
N 12	KSAZ	10/03/12	10/05/12	M-F 530p-6p News	530p-6p		:30			NM	3	\$3,300.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$1,100.00			
N 13	KSAZ	10/03/12	10/05/12	M-F 6p-630p News	6p-630p		:30			NM	3	\$3,000.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---TF--				3	\$1,000.00			
N 14	KSAZ	10/03/12	10/05/12	M-F 1030p-11p	1030p-11p		:30			NM	3	\$1,200.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$400.00			
N 15	KSAZ	10/08/12	10/12/12	M-F 1030p-11p	1030p-11p		:30			NM	5	\$2,000.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$400.00			
N 16	KSAZ	10/07/12	10/07/12	Su 5p-6p News	5p-6p		:30			NM	1	\$850.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$850.00			
N 17	KSAZ	10/02/12	10/05/12	M-F 9p-10p News	9p-10p		:30			NM	3	\$5,400.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				3	\$1,800.00			
N 18	KSAZ	10/08/12	10/12/12	M-F 9p-10p News	9p-10p		:30			NM	5	\$9,000.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$1,800.00			
N 19	KSAZ	10/02/12	10/05/12	M-F 10p-1030p News	10p-1030p		:30			NM	3	\$3,300.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				3	\$1,100.00			
N 20	KSAZ	10/03/12	10/05/12	M-F 630p-7p	630p-7p		:30			NM	3	\$3,600.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---TF--				3	\$1,200.00			
N 21	KSAZ	10/08/12	10/08/12	M 8p-9p	M 8p-9p		:30			NM	1	\$7,000.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$7,000.00			
N 22	KSAZ	10/03/12	10/03/12	W 730-830p	730p-830p		:30			NM	1	\$8,000.00
Political Issue												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--W----				1	\$8,000.00			
N 23	KSAZ	10/04/12	10/04/12	Th 7p-8p	Th 7p-8p		:30			NM	1	\$8,000.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---T---				1	\$8,000.00			
N 24	KSAZ	10/04/12	10/04/12	Th 8p-9p	Th 8p-9p		:30			NM	1	\$5,000.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---T---				1	\$5,000.00			
N 25	KSAZ	10/06/12	10/06/12	Big 12 RS Prime Game	12p-9p		:30			NM	2	\$6,000.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$3,000.00			
N 26	KSAZ	10/08/12	10/12/12	M-F 9a-10a News	9a-10a		:30			NM	5	\$1,875.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$375.00			
N 27	KSAZ	10/08/12	10/12/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	5	\$2,000.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$400.00			
N 28	KSAZ	10/08/12	10/12/12	M-F 2p-3p	2p-3p		:30			NM	5	\$1,500.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$300.00			
N 29	KSAZ	10/08/12	10/12/12	M-F 3p-4p	3p-4p		:30			NM	5	\$1,250.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$250.00			
N 30	KSAZ	10/08/12	10/12/12	M-F 4p-430p	4p-430p		:30			NM	4	\$2,800.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				4	\$700.00			
N 31	KSAZ	10/08/12	10/12/12	M-F 530a-6a	530a-6a		:30			NM	5	\$2,500.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$500.00			
N 32	KSAZ	10/08/12	10/12/12	M-F 6a-7a News	6a-7a		:30			NM	5	\$4,250.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$850.00			
N 33	KSAZ	10/08/12	10/12/12	M-F 7a-8a News	7a-8a		:30			NM	5	\$4,250.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$850.00			
N 34	KSAZ	10/08/12	10/12/12	M-F 8a-9a News	8a-9a		:30			NM	5	\$3,250.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$650.00			
N 35	KSAZ	10/08/12	10/12/12	M-F 5p-530p News	5p-530p		:30			NM	3	\$3,300.00
Political Issue												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$1,100.00			
N 36	KSAZ	10/08/12	10/12/12	M-F 530p-6p News	530p-6p		:30			NM	3	\$3,300.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$1,100.00			
N 37	KSAZ	10/08/12	10/12/12	M-F 6p-630p News	6p-630p		:30			NM	5	\$5,000.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW-F--				5	\$1,000.00			
N 38	KSAZ	10/08/12	10/12/12	M-F 430p-5p	430p-5p		:30			NM	4	\$2,800.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				4	\$700.00			
N 39	KSAZ	10/08/12	10/12/12	M-F 10p-1030p News	10p-1030p		:30			NM	5	\$5,500.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$1,100.00			
N 40	KSAZ	10/08/12	10/12/12	M-F 630p-7p	630p-7p		:30			NM	5	\$6,000.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW-F--				5	\$1,200.00			
Totals											137	\$135,250.00

*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/12/12	137	\$135,250.00	\$114,962.50	\$574.81	\$115,537.31
Totals	137	\$135,250.00	\$114,962.50	\$574.81	\$115,537.31

Signature: _____ Date: _____

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